

X Copy

APRIL 25

# fashion calendar 1983

| JANUARY   | FEBRUARY  | MARCH   | APRIL  |
|---|---|---|--|
| S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28             | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31    | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    |
| MAY   | JUNE  | JULY  | AUGUST   |
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| SEPTEMBER   | OCTOBER   | NOVEMBER  | DECEMBER   |
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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

### WEEK BEGINNING MONDAY, APRIL 25, 1983

| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                            | <u>WHERE</u>                                  |
|----------------------------------|---|--|---|
| Beginning<br>In April            | "BRITAIN SALUTES NEW YORK," A 4-MONTH CITY-WIDE CULTURAL TRIBUTE:<br>Including more than 200 benefits, performances, artistic shows. Contact: 489-6260. |  |   |
| Monday<br>April 25<br>9:30 A.M.  | SHOWING OF FALL<br>COLLECTIONS<br>By invitation. Thereafter by appointment, 21st floor. Contact: 221-3489.  | SAZ; & SAZ II<br>(530 SEVENTH AVENUE)      | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Monday<br>April 25<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, 2:00 P.M. and 4:00 P.M. By invitation. Contact: 221-6660.  | BILL BLASS<br>(550 SEVENTH AVENUE)         | HOTEL PIERRE<br>COTILLION ROOM                |
| Monday<br>April 25<br>12:00 Noon | SHOWING OF FALL<br>COLLECTIONS<br>By invitation. Thereafter by appointment. Contact: 391-2255.  | HAROLD LEVINE; &<br>HAND-LOOMED KNITS      | 530 SEVENTH AVENUE<br>SHOWROOM - 21st FLOOR   |
| Monday<br>April 25<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter, 20th floor. Buyers: 382-2454. Press: Rea Lubar, 575-0735                                    | CLEOPATRA BROUMAND<br>(530 SEVENTH AVENUE) | HOTEL PIERRE<br>WEDGWOOD ROOM                 |
| April 25                         | 2:00 P.M., BILL BLASS (2nd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.  |  |   |
| Monday<br>April 25<br>3:00 P.M.  | SHOWING OF FALL/WINTER<br>COLLECTION<br>By invitation. Buyers: 355-3055. Press: Madeline de Vries, Ltd., 753-6688.                                      | CAROLINA HERRERA<br>(19 EAST 57TH STREET)  | HOTEL PIERRE<br>BALLROOM                      |
| April 25                         | 4:00 P.M., BILL BLASS (3rd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.  |  |   |
| Monday<br>April 25<br>4:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br><u>Note date change.</u> By invitation. Buyers: 391-8052. Press: Rea Lubar, 575-0735.                                  | BERN CONRAD<br>(530 SEVENTH AVENUE)        | THE SAVOY<br>141 WEST 44TH STREET             |
| Monday<br>April 25<br>5:00 P.M.  | FALL TREND<br>FASHION SHOW<br>By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.  | THE FOOTWEAR COUNCIL                       | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Monday<br>April 25<br>5-7 P.M.   | PRESS SHOWING OF<br>FALL COLLECTION<br><u>Note time change.</u> Continuous showing. By invitation. Contact: 245-1550.                                   | GIORGIO SANT'ANGELO                        | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR   |
| Monday<br>April 25<br>6:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br><u>Note date, time, place change.</u> Cocktails; show at 7:00. By inv. Contact: 221-0675.                              | RALPH LAUREN<br>(550 SEVENTH AVENUE)       | 7TH REGIMENT ARMORY<br>643 PARK AV. (66/67TH) |
| Beginning<br>Monday<br>April 25  | OPENING OF COLLECTIONS<br>I & II, FALL & WINTER<br>Continuous by appointment. Contact: 944-9577.  | LLOYD ALLEN                                | 110 WEST 40TH STREET<br>SHOWROOM - 26TH FLOOR |



| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>  | <u>WHERE</u>                                  |
|---------------------------------|--|--|---|
| Beginning<br>Monday<br>April 25 | OPENING OF FALL/<br>WINTER COLLECTION<br>Continuous by appointment.  | RICHARD ASSATLY FOR<br>BENTON LTD.<br>Contact: 719-9290. | 500 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR   |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: 921-4317.  | BEREK--HANDKNIT SWEATERS                                 | 265 WEST 37TH STREET<br>SHOWROOM - 20TH FLOOR |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: 957-8329.  | NEIL BIEFF LTD.  | 850 SEVENTH AVENUE<br>SUITE 903               |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br><u>Note new address.</u> Continuous by appointment. Contact: 382-3756.                  | KENETH BONAVIDACOLA                                      | 202 WEST 40TH STREET<br>SUITE 1404            |
| Beginning<br>Monday<br>April 25 | FALL "SOFT SPORTSWEAR"<br>AND DRESS COLLECTION<br>By appointment. Contact: 594-9828.                                     | DONALD BROOKS  | HOTEL ALGONQUIN<br>59 WEST 44TH - SUITE 406   |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 947-7655.   | AGATHA BROWN   | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR    |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Buyers: 921-0060. Press: Madeline de Vries, 753-6688.        | CAMP BEVERLY HILLS                                       | 1411 BROADWAY<br>SHOWROOM - 30TH FLOOR        |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br><u>Note date change.</u> Continuous by appointment. Contact: Jeffrey Felner, 944-9630.  | ANA COLON  | 215 WEST 40TH STREET<br>SHOWROOM - 9TH FLOOR  |
| Monday<br>April 25-<br>April 29 | SPRING '84 FASHION<br>FORECAST PRESENTATION<br>At 4:00 P.M. daily. By appointment. Contact: Christie Sadowski, 391-1300. | CONE MILLS   | 1440 BROADWAY<br>SHOWROOM - 4TH FLOOR         |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 730-7310.   | CRISCIONE  | 525 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR    |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: 586-6908.  | FIANDACA   | 230 CENTRAL PARK SOUTH<br>SUITE 5B            |
| Beginning<br>Monday<br>April 25 | PREMIERE: DESIGNER DRESSES<br>& EVENING WEAR<br>Continuous by appointment. Contact: Patti Rose, 719-9370.                | RICHARD FREDRICKS INC.                                   | 566 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR    |
| Monday<br>April 25-<br>May 14   | OPENING OF FALL<br>COLLECTION<br>Continuous by appt. Contact: Maury Leonard, 421-0900.                                   | DAVID HAYES  | DRAKE HOTEL<br>SUITE 2020                     |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 221-4200.   | KASPER FOR JOAN LESLIE                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: Susan Wexler, 772-1146.  | LOUIE LTD<br>(510 THIRD, SAN. FRAN.)                     | DRAKE HOTEL<br>56TH & PARK AVENUE             |



| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>                                      |
|---------------------------------|---|---|---|
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | MARION MAGED<br>Contact: 354-8590.                                    | 270 WEST 38TH STREET<br>NEW SHOWROOM - 15TH FLOOR |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | HANAE MORI<br>Contact: 221-5726.                                      | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR       |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | MOROCI, INC.<br>Contact: 354-1880.                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR       |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | MIRA DE MOSS<br>Contact: Chuck Jones, 695-1686.                       | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR        |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Abrizzi, Barboglio, Casadei, Cee Gee, Da Rue, Diva, Ann Green, Laurie Kabala, Kevin Konnors, St. Claire, Sister Max, Tadashi. Contact: 564-1870. | ROD OWENS   | 498 SEVENTH AVENUE<br>SHOWROOM - 3RD & 6TH FLOORS |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | YONSON PAK<br>Buyers: 695-6087. Press: Eleanor Lambert, 887-8274.     | 264 WEST 35TH STREET<br>SHOWROOM - 5TH FLOOR      |
| Monday<br>April 25-<br>May 13   | SHOWING OF FALL<br>COLLECTION<br>By appointment. Contact: Wayne J. Welsh, 421-0900.   | RUBEN PANIS<br>(6911 MELROSE, L.A.)                                   | DRAKE HOTEL<br>SUITES 705 & 706                   |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | POGIA BY D. POLIMENI<br>Contact: 944-6030.                            | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR        |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | JILL RICHARDS; &<br>JILL RICHARDS II<br>Contact: Ruth Lutz, 421-0900. | DRAKE HOTEL (PARK & 56TH)<br>SUITE 1205           |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | JACKIE ROGERS<br>Contact: 744-7303.                                   | 787 MADISON AVENUE<br>SHOWROOM - 2ND FLOOR        |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | AURORA RUFFOLO<br>Contact: 354-9250.                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR       |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment.   | CHRISTIAN RUPERT<br>Contact: 730-1522 or 947-2660.                    | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR       |
| Beginning<br>Monday<br>April 25 | OPENING OF FALL<br>DAY-INTO-EVENING WEAR<br>By appointment. Contact: Frankie Welfeld, 421-0900.   | SANSAPPELLE<br>(320 W. OHIO, CHICAGO)                                 | DRAKE HOTEL (56TH & PARK)<br>SUITE 405            |
| Beginning<br>Monday<br>April 25 | FALL-WINTER PROJECTIONS:<br>AUDIO-VISUAL FORECAST<br>At 8:30 A.M. & 4:00. By appointment. Contact: Susan Straut, 407-9776 or 759-8100.  | SEVENTEEN MAGAZINE  | 850 THIRD AVENUE<br>SHOWROOM - 9TH FLOOR          |



| <u>DATE</u>                             | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>  |
|---|---|---|---|
| Beginning Monday<br>April 25            | OPENING OF FALL COLLECTION<br>Continuous by appointment.                                    | JERRY SILVERMAN<br>Contact: 944-8200.   | 530 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                           |
| Beginning Monday<br>April 25            | OPENING OF FALL COLLECTION<br>Continuous by appointment.                                    | MALCOLM STARR<br>Contact: 944-8781  | 236 WEST 40TH STREET<br>SHOWROOM - 3RD FLOOR                          |
| Beginning Monday<br>April 25            | OPENING OF FALL COLLECTION<br>By appointment.   | LYNN TEPE<br>Contact: 628-3155 or 799-4827.   | DRAKE HOTEL<br>56TH & PARK AVENUE                                     |
| Beginning Monday<br>April 25            | OPENING OF FALL COLLECTION<br>By appointment.   | TRAVILLA<br>(122 EAST 7TH, L.A.)<br>Contact: 421-0900.  | DRAKE HOTEL (PARK & 56TH)<br>SUITE 1105                               |
| Beginning Monday<br>April 25            | OPENING OF FALL COLLECTION<br>Continuous by appointment.                                    | VALENTINO STUDIO<br>Contact: 944-8781.  | 236 WEST 40TH STREET<br>SHOWROOM - 3RD FLOOR                          |
| Beginning Monday<br>April 25-<br>May 10 | OPENING OF FALL COLLECTION<br>Continuous by appointment.                                    | WERLE ORIGINALS, INC.<br>(626 N. ROBERTSON BLVD.LA)<br>Contact: Jose Fernandez, 421-0900.           | DRAKE HOTEL (PARK/56TH)<br>SUITE 2009                                 |
| Tuesday April 26<br>8:45 A.M.           | "THE FACE OF THE 80'S"--<br>CHAMPAGNE BRUNCH<br>Introducing Anette Stai and Renee Simonsen. | MACY'S NEW YORK<br>By inv.  | 151 WEST 34TH STREET<br>CLUBHOUSE ON 3<br>Press: Judy Cohn, 560-4060. |
| Tuesday April 26<br>9:00 A.M.           | SHOWING OF FALL/<br>HOLIDAY COLLECTIONS<br>By invitation. Thereafter, by appointment.       | ALBERT NIPON COMPANY<br>(530 SEVENTH AVENUE)<br>Press: Roberta Wolf, 354-0760.                      | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE                          |
| April 26                                | 10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl.,                            |   | 354-8600.   |
| Tuesday April 26<br>10:00 A.M.          | SHOWING OF FALL COLLECTION<br>By invitation.  | REGINA KRAVITZ<br>(575 SEVENTH AVENUE)<br>Buyers: 840-8865. Press: Rea Lubar, 575-0735.             | THE SAVOY<br>141 WEST 44TH STREET                                     |
| Tuesday April 26<br>11:00 A.M.          | SHOWING OF FALL COLLECTION<br>By invitation.  | MOLLIE PARNIS<br>Thereafter by appointment. Contact: 221-1445.                                      | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR                           |
| Tuesday April 26<br>12:00 Noon          | SHOWING OF FALL COLLECTION<br>Also, 4:00 P.M. By invitation.                                | CALVIN KLEIN<br>Thereafter by appointment. Contact: 719-2600.                                       | 205 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR                         |
| Tuesday April 26<br>1:00 P.M.           | SHOWING OF FALL COLLECTION<br>Also, 3:00 P.M.; and, Tues., May 3 at 3:00 P.M.               | TRIGERE, INC.<br>By invitation. Contact: 391-9100.  | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR                           |
| Tuesday April 26<br>2:00 P.M.           | SHOWING OF FALL COLLECTION<br>By invitation.  | MARY McFADDEN<br>(264 WEST 35TH STREET)<br>Thereafter by appointment, 2nd floor. Contact: 736-4078. | NBC STUDIO 8H<br>50 WEST 50TH STREET                                  |
| April 26                                | 3:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor,                              |   | 391-9100.   |
| April 26                                | 3:00 P.M., LEVINO VERNA (2nd show), 498 Seventh Avenue, 9th floor,                          |   | 279-2345.   |



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|------------------------------------|--|--|--|
| Tuesday<br>April 26<br>4:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 944-6844.  | VICTORIA ROYAL BY<br>MARTIN STAEHEL            | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR               |
| April 26                           | 4:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th St., 11th fl. By inv., 719-2600.  |  |  |
| Tuesday<br>April 26<br>5:15 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appt., 23rd floor. Press: 534-1133. Buyers: 840-4460.                                  | MARC BOUWER<br>(575 SEVENTH AVENUE)            | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Tuesday<br>April 26<br>6:00 P.M.   | PREMIERE SHOWING:<br>FALL COLLECTION<br>By invitation. Buyers: Joy Fahnley, 382-1966. Press: Eve Orton, 223-1183.                                    | ELSA MARTINELLI                                | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR               |
| Tuesday<br>April 26<br>7:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: Michelle Stein, 226-6809.   | MARCASIANO<br>(145 SPRING STREET)              | BARBARA GLADSTONE GALLERY<br>152 WOOSTER ST. (& HOUSTON) |
| Tuesday<br>April 26<br>7:30 P.M.   | COCKTAIL & DINNER<br>PRESS RECEPTION<br>By invitation. Contact: Karla McGowan, 581-3500.   | FABERGE, INC.                                  | CLUB A<br>333 EAST 60TH STREET                           |
| Tuesday<br>April 26<br>8:00 P.M.   | FASHION SHOW BENEFIT:<br>DESIGNS BY JEAN BERG<br>Cocktails. Show at 9, tkts: \$25, \$50. By inv. Buyers: 245-2244. Press: 807-1610.                  | MEMORIAL SLOAN-<br>KETTERING HOSPITAL          | HEARTBREAK<br>179 VARICK STREET                          |
| April 26-<br>April 27<br>10-5      | EXHIBITION: WOMEN'S &<br>MEN'S FALL COLLECTIONS<br>Also videotape of Paris show. By appointment. Contact: Jody Donohue, 688-8653.                    | YOHJI YAMAMOTO                                 | NBC STUDIO 8G<br>50 WEST 50TH STREET                     |
| Beginning<br>Tuesday<br>April 26   | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 736-0024.   | ADAM BEALL                                     | 250 WEST 35TH STREET<br>SHOWROOM - 16TH FLOOR            |
| Beginning<br>Tuesday<br>April 26   | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 921-2100.   | BILL BLASS COLLECTION III                      | 550 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR               |
| Beginning<br>Tuesday<br>April 26   | OPENING OF FALL/<br>WINTER COLLECTIONS<br>Also, Harry Acton for After Five & Coverups. Contact: 354-7010.  | PARTY COLLECTIBLES &<br>FORMALS BY HARRY ACTON | 1400 BROADWAY<br>SHOWROOM - 29TH FLOOR                   |
| Beginning<br>Tuesday<br>April 26   | OPENING OF FALL<br>COLLECTION<br><u>Note new showroom.</u> Continuous by appointment. Contact: 719-4750.   | ANDRE VAN PIER                                 | 252 WEST 38TH STREET<br>NEW SHOWROOM - 12TH FLOOR        |
| Beginning<br>Tuesday<br>April 26   | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 840-7677.   | NORMA WALTERS                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR               |
| Tuesday<br>April 26-<br>April 28   | 2ND EUROPEAN<br>FABRIC SHOW<br>For Resort, Spring, & Summer '84. Hours: April 26, 11-5:30. April 27-28, 9:30-5:30.<br>Contact: Peter Nack, 563-5350. | EUROPEAN & AMERICAN<br>FABRIC PRODUCERS        | PIER 88<br>12TH AVENUE & 48TH STREET                     |
| Wednesday<br>April 27<br>8:30 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, May 2 at 5:30. By appt. from April 25, Suite 1805. Contact: 421-0900.   | HELGA<br>(722 So. Los Angeles, LA)             | DRAKE HOTEL<br>PARK AVENUE & 56TH STREET                 |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                   |
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| Wednesday<br>April 27<br>9:00 A.M.           | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 719-5020. Press: Rea Lubar, 575-0735.  | ADRI<br>(552 SEVENTH AVENUE)                 | THE SAVOY<br>141 WEST 44TH STREET              |
| Wednesday<br>April 27<br>10:00 A.M.          | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 4th floor. Contact: 398-0800.   | GEOFFREY BEENE<br>(550 SEVENTH AVENUE)       | NBC STUDIO 8H<br>50 WEST 50TH STREET           |
| Wednesday<br>April 27<br>11:00 A.M.          | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-9080.  | ILIE WACS                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR    |
| Wednesday<br>April 27<br>12:00 Noon          | SHOWING OF FALL<br>COLLECTION<br>Also, 3:00 P.M. By invitation. Thereafter by appt., 11th fl.; 354-6777.   | OSCAR DE LA RENTA<br>(550 SEVENTH AVENUE)    | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE   |
| Wednesday<br>April 27<br>1:00 P.M.           | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-6374.  | TRACY MILLS                                  | 550 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR    |
| Wednesday<br>April 27<br>2:00 P.M.           | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 736-0109. Press: Cristina, Gottfried, Loving, 688-4665.  | MARY ANN RESTIVO<br>(498 SEVENTH AVENUE)     | RCA RECORDING STUDIO A<br>110 WEST 44TH STREET |
| April 27                                     | 3:00 P.M., OSCAR DE LA RENTA (2nd show), PARSONS, 560 Seventh. By inv., 354-6777.  |  |  |
| April 27                                     | 3:00 P.M., WILLIWEAR BY WILLI SMITH (3rd Show), 209 W 38th, 9th floor, 869-1380.   |  |  |
| Wednesday<br>April 27<br>4:00 P.M.           | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-0370.  | JOHN ANTHONY                                 | 550 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR    |
| Wednesday<br>April 27<br>5:00 P.M.           | PREMIERE SHOWING:<br>INFORMAL MODELING<br>By invitation. Contact: Sandy Sugel, 730-0764.   | ICINOO, LTD.                                 | 202 WEST 40TH STREET<br>SUITE 503              |
| Wednesday<br>April 27<br>6:30 P.M.           | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 7th floor. Contact: 921-1756.   | ROBERT MOLNAR, INC<br>(109 WEST 38TH STREET) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE   |
| Wednesday<br>April 27<br>7-9 P.M.            | COCKTAIL PARTY &<br>FASHION SHOW<br>Council of Fashion Designers of America. Show 8 P.M. By inv. Janet Lioma, 421-1450.  | C.F.D.A. & IDEACOMO                          | ST. REGIS HOTEL<br>VERSAILLES ROOM             |
| Wednesday<br>April 27<br>7:30 P.M.<br>Dinner | BENEFIT: HAUTE COUTURE<br>SPRING/SUMMER '83<br>Tickets: \$500.00--582-2796. Chmn: Mrs. Aline Franzen. Hon. Chmn: Mrs. Marie Helene Galbraith. For Jefferson Educ'l Foundation (training of young political leaders.) | GUY LAROCHE; &<br>AIR FRANCE                 | REGINE'S -- PARK & 59TH ST.<br>CRYSTAL ROOM    |
| Beginning<br>Wednesday<br>April 27           | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: Betty Forray or Suzanne Kay, 688-1066.  | BRISTOL-KAY                                  | 212 EAST 51ST STREET                           |
| Wednesday<br>April 27-<br>May 6              | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: 421-0900.  | MICHAEL NOVARESE<br>(711 N. LA CIENAGA BLVD) | DRAKE HOTEL--PARK AVE/56TH<br>SUITE 1818       |
| Beginning<br>Wednesday<br>April 27           | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 398-0763.   | POSH BY JAY ANDERSON                         | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR    |



| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                  | <u>WHERE</u>   |
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| Wednesday<br>April 27-<br>May 4                | FALL-WINTER<br>COLLECTION IN NEW YORK<br>By appointment. Contact: Hillary Peabody, 534-6312.   | ZANDRA RHODES                                    | SHERRY NETHERLAND HOTEL<br>5TH AVENUE & 59TH STREET      |
| Thursday<br>April 28<br>8:30 A.M.<br>Breakfast | "IMAGE BY DESIGN":<br>A VISUAL EVENT<br>Designs by Steven Sprouse, Anna Sui, Vivienne Tam (Eastwind Code); & Polaroid<br>Ultralarge Format Instant Fashion Photography by Douglas Hopkins, (617) 577-3786. | POLAROID CORPORATION<br>(575 TECH SQ, CAMBRIDGE) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Thursday<br>April 28<br>9:30 A.M.              | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter appt. Contact: 921-1460.  | GLORIA SACHS                                     | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR               |
| Thursday<br>April 28<br>10:30 A.M.             | SHOWING OF FALL<br>COLLECTION<br>Also, 2:00 P.M. By invitation. Contact: 921-8500.   | PERRY ELLIS                                      | 575 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR               |
| Thursday<br>April 28<br>11:30 A.M.             | SHOWING OF FALL<br>COLLECTION<br>Also at 3:00 P.M. By invitation. Thereafter, 14th fl. Contact: 354-6340.  | HALSTON<br>(550 SEVENTH AVENUE)                  | OLYMPIC TOWER - 21ST FLOOR<br>645 FIFTH AVENUE (51ST ST) |
| Thursday<br>April 28<br>12:00 Noon             | THE BIG APPLE AWARD:<br>TO BLOOMINGDALE'S<br>Luncheon. By inv. Members:\$35.00, guests:\$40.00. Contact:Mavis Harcourt, 688-8995.  | NATIONAL HOME FASHIONS<br>LEAGUE (767 LEXINGTON) | NEW YORK HILTON<br>GRAND BALLROOM                        |
| Thursday<br>April 28<br>1:00 P.M.              | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter, 550 Seventh Ave., 6th fl. Contact: 921-8020.   | MICHAELE VOLLBRACHT<br>DESIGN ENTERPRISES INC.   | NBC STUDIO 8-H<br>50 WEST 50TH STREET                    |
| April 28                                       | 2:00 P.M., PERRY ELLIS (2nd show), 575 Seventh Avenue, 2nd fl., 921-8500.  |  |  |
| April 28                                       | 3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340.   |  |  |
| Thursday<br>April 28<br>3:15 P.M.              | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 989-6026.  | JOAN VASS  | 418 WEST 25TH STREET<br>PENTHOUSE                        |
| Thursday<br>April 28<br>4:00 P.M.              | DAYTIME & LATE-DAY<br>COLLECTION & ACCESSORIES<br>By invitation. Thereafter, 15th floor. Contact: Patricia Hagerty, 221-1594.  | LISANDRO SARASOLA<br>(225 WEST 35TH STREET)      | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Thursday<br>April 28<br>5:00 P.M.              | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 921-0685. Press: Eleanor Lambert, 887-8275.  | BIS BY GENE EWING<br>(575 SEVENTH AVENUE)        | THE SAVOY<br>141 WEST 44TH STREET                        |
| Thursday<br>April 28<br>5-7 P.M.               | "WORTH IN THE LIMELIGHT"<br>PRESS PREVIEW<br>Theatrical costumes, House of Worth. Opens May 3. Contact: 534-1672.  | MUSEUM OF THE CITY<br>OF NEW YORK                | FIFTH AVE & 103RD ST.                                    |
| Thursday<br>April 28<br>6:00 P.M.              | SHOWING OF FALL<br>COLLECTION<br>Cocktails. Show, 6:30. By inv. Buyers: 398-0329. Press: Madeline de Vries, 753-6688.  | GREGGORY KING<br>(530 SEVENTH AVENUE)            | HOTEL PIERRE<br>COTILLION ROOM                           |
| Thursday<br>April 28<br>8:00 P.M.              | SEVENTH ANNUAL<br>DINNER/DANCE<br>By invitation. Tickets: \$125.00 per person. (Black tie). Contact: 289-4311.   | NEW YORK FASHION<br>COUNCIL, INC.                | MUSEUM OF NATURAL HISTORY<br>CENT. PK. W. & 79TH ST.     |



| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                          | <u>WHERE</u>                                   |
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| Friday<br>April 29<br>11:00 A.M. | PRESS SHOWING: FALL<br>COLLECTION<br>By invitation. (Buyers from April 18, 9th fl. Buyers: 869-2712) Press: 581-8581.                                | FERNANDO SANCHEZ<br>(550 SEVENTH AVENUE) | 5 WEST 19TH STREET<br>7TH FLOOR                |
| April 29                         | 12:00 Noon, KRISTIAN LEIGH (3rd show), 292 Fifth Avenue, 5th fl. Contact: 595-1920.  |  |  |
| April 29-<br>May 1               | SAKURA MATSURI CHERRY BLOSSOM FESTIVAL AT BROOKLYN BOTANIC GARDEN, 1000 Washington Avenue. Tuesday-Friday 8-6. Saturday/Sunday 10-6. Free, 622-4433. |  |  |
| Sunday<br>May 1 -<br>May 7       | OPENING OF FALL<br>SPORTSWEAR COLLECTION<br>By appointment. Contact: Cristina, Gottfried, & Loving, 688-4665.  | DANNY NOBLE<br>(1204 WALNUT ST., PHILA.) | PARKER MERIDIEN HOTEL<br>119 WEST 56TH STREET  |
| May 2                            | 5:30 P.M., HELGA (2nd show), Drake Hotel, Park & 56th Street, 421-0900.  |  |  |
| Beginning<br>Monday<br>May 2     | NEW EYEWEAR FOR<br>MEN & WOMEN<br>Alfa Romeo, Maurice St. Michel, Flexolite, Aero. By appointment, Janet Laib, 753-5656.                             | ADENSCO DIVISION OF<br>STARLINE OPTICAL  | 565 PARK AVENUE                                |
| Beginning<br>Monday<br>May 2     | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 421-4188.   | ALFRED BOSAND                            | 37 WEST 57TH STREET<br>SUITE 506               |
| Monday<br>May 2-<br>May 20       | FALL FOUNDATIONS,<br>DAYWEAR, PANTIES<br>Informal modeling. By appointment. Contact: 696-6419.   | FORMFIT                                  | 136 MADISON AVENUE<br>SHOWROOM - 7TH FLOOR     |
| Beginning<br>Monday<br>May 2     | NEW EYEWEAR FASHIONS FOR<br>WOMEN & MEN<br>Linea Italiana, Elasta, UFO, Contemporara . By appointment, Janet Laib, 753-5656.                         | SAFILO DIVISION OF<br>STARLINE OPTICAL   | 565 PARK AVENUE                                |
| May 3                            | 3:00 P.M., TRIGERE (3rd show), 550 Seventh Avenue, 16th fl, 391-9100.  |  |  |
| Tuesday<br>May 3<br>5:30 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: 260-8375.   | ABBIJANE                                 | 73 FIFTH AVENUE<br>SUITE 3A                    |
| Tuesday<br>May 3<br>5:30 P.M.    | SHOWING OF<br>HOLIDAY-RESORT<br>Also May 4 and May 10, 5:30. By invitation. Buyers: 536-9533. Press: 536-9624.                                       | EVAN-PICONE SPORTSWEAR                   | 1411 BROADWAY<br>SHOWROOM - 37TH FLOOR         |
| Beginning<br>Tuesday<br>May 3    | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 730-1536.   | TARQUIN EBKER                            | 275 WEST 39TH STREET<br>SHOWROOM - 7TH FLOOR   |
| *May 3                           | INTERSTOFF IN FRANKFURT -- Fabrics Exhibit (May 3-6). Contact: 947-8830.   |  |  |
| Wednesday<br>May 4<br>2:00 P.M.  | "BRITISH FASHIONS<br>SALUTE NEW YORK"<br>Tea & fashion show. By invitation. Contact: Sophie Craze, 929-1463.   | LAURA ASHLEY;<br>BURBERRYS; JAEGER       | Q.E. II - BERTH 3<br>49TH STREET & 12TH AVENUE |
| Wednesday<br>May 4<br>5:00 P.M.  | SIXTIETH BIRTHDAY<br>CELEBRATION<br>By invitation. Buyers: 686-8771. Press: Jody Donohue Assoc., 688-8653.   | ECHO SCARFS, INC.                        | 10 EAST 40TH STREET<br>SHOWROOM - 15TH FLOOR   |
| May 4                            | 5:30 P.M., EVAN-PICONE SPORTSWEAR (2nd show), 1411 Broadway. Buyers: 536-9533.   |  |  |
| *May 5-8                         | CANADIAN INTERNATIONAL FUR FAIR IN MONTREAL. Bonaventure Exhib. Hall, (416) 960-8739   |  |  |



| <u>DATE</u>                               | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                           | <u>WHERE</u>                                  |
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| Friday<br>May 6<br>3:30 P.M.              | FORTY-FOURTH ANNUAL<br>FASHION SHOW<br>Speakers: Gloria Sachs and Herbert Rickman. By invitation. Contact: 752-1530.   | LABORATORY INSTITUTE<br>OF MERCHANDISING  | HOTEL PLAZA<br>BALLROOM                       |
| May 8                                     | MOTHER'S DAY (Sunday)  |   |   |
| Monday<br>May 9<br>4:00 P.M.              | SHOWING FALL/HOLIDAY<br>INTIMATE APPAREL<br>Also, men's loungewear. By inv. Thereafter by appt., 15th floor. Contact: 581-8585.  | FERNANDO SANCHEZ<br>(50 WEST 57TH STREET) | 5 WEST 19TH STREET<br>SHOWROOM - 7TH FLOOR    |
| Monday<br>May 9<br>5:00 P.M.<br>Cocktails | FALL SHOWING: SLEEPWEAR,<br>LOUNGEWEAR, INTIMATE APPAREL<br>Enkalure, Enkacrepe, Golden Glow, Golden Touch, Lurelon, Ultra & Silky Touch Polyester<br>Show, 6:00. Buyers: Jill Estabrook, 730-5336. Press: Erica Fineberg, 594-6050. | AMERICAN ENKA COMPANY                     | THE RED PARROT<br>617 WEST 57TH STREET        |
| Monday<br>May 9<br>5:15 P.M.              | FALL/WINTER<br>"FOOTLIGHTS SHOW"<br>By inv. Cocktails; show at 6:00. Buyers: 689-8490. Press: Rea Lubar, 575-0735.   | BONNIE DOON<br>(11 EAST 36, 11TH FL.)     | ST. REGIS HOTEL<br>VERSAILLES ROOM            |
| Monday<br>May 9<br>5:30 P.M.              | SHOWING OF HOLIDAY/<br>RESORT COLLECTION<br>By invitation. Buyers: 536-9580. Press: 536-9624.  | EVAN PICONE JUNIORS                       | 1411 BROADWAY<br>SHOWROOM - 37TH FLOOR        |
| Monday<br>May 9<br>5:30 P.M.              | FIFTH ANNIVERSARY<br>CELEBRATION<br>Also, informal showing of fall robes & lingerie. By inv. Joanne Creveling, 755-8500.   | NATORI<br>(40 EAST 34TH STREET)           | DOUBLES<br>783 FIFTH AVENUE                   |
| Monday<br>May 9<br>6:15 P.M.              | "HOT SOX OPENING NIGHT<br>AT CITY CENTER"<br>Cocktails. Show, 7:15. Buyers: 354-5310. Press: Jeanne Chappell, 595-9420.  | HOT SOX<br>(1441 BROADWAY)                | N.Y. CITY CENTER<br>131 WEST 55TH (6TH & 7TH) |
| Monday<br>May 9<br>6:30-8:30              | LEATHER GOODS<br>FROM ITALY<br>Cocktail reception/audio visual presentation. Buyers: 980-1500. Press: 751-9050.  | ITALIAN TRADE COMMISSION                  | HOTEL PIERRE<br>COTILLION ROOM                |
| Beginning<br>Monday<br>May 9              | OPENING OF FALL<br>HANDBAGS<br>Continuous by appointment. Contact: 924-0936.   | MEEGHAN ELLISON                           | 20 WEST 16TH STREET<br>SHOWROOM - 3RD FLOOR   |
| Beginning<br>Monday<br>May 9              | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 532-9236.   | ORA FEDER                                 | 171 MADISON AVENUE<br>SHOWROOM - 10TH FLOOR   |
| Beginning<br>Monday<br>May 9              | OPENING OF FALL<br>LEGWEAR COLLECTION<br>Continuous by appointment. Contact: 947-3666.   | HUE                                       | 358 FIFTH AVENUE<br>PENTHOUSE                 |
| Beginning<br>Monday<br>May 9              | OPENING OF FALL<br>JEWELRY COLLECTION<br>By appointment. Contact: Liz Bader, 348-7759.   | KRISTIN MOORE, LTD.                       | PLACE TO BE<br>ANNOUNCED                      |
| Beginning<br>Monday<br>May 9              | OPENING OF FALL/HOLIDAY<br>COLLECTION<br>Collections by Bill Tice, Oscar de la Renta, J.G. Hook, Models Coat, 765-8915.  | SWIRL                                     | 600 FIFTH AVENUE<br>SHOWROOM - 12TH FLOOR     |
| May 9                                     | FALL INTIMATE APPAREL MARKET WEEK IN NEW YORK  |   |   |
| May 9                                     | FALL HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK  |   |   |



| DATE  | WHAT'S GOING ON  | GIVEN BY   | WHERE  |
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| Tuesday<br>May 10<br>8:00 A.M.                                | FALL COLLECTIONS OF<br>INTIMATE APPAREL<br>Breakfast. Tenth anniversary fashion show, 8:30 A.M. By inv., Sam Weinberg, 888-4360.   | BODY FASHIONS/INTIMATE<br>APPAREL MAGAZINE       | GRAND HYATT HOTEL (LEX/42ND)<br>GRAND BALLROOM       |
| Tuesday<br>May 10<br>12:00 Noon                               | SHOWING OF FALL/WINTER<br>LEGWEAR COLLECTION<br>Luncheon. By invitation. Buyers: 532-0505. Press: Victoria, 532-0520.  | MAYA   | 385 FIFTH<br>SUITE 1207                              |
| Tuesday<br>May 10<br>4:45 P.M.                                | FALL LINGERIE: "VIVANA"<br>FABRIC--SIGNET 300 SERIES<br>"Showstoppers--Broadway's Most Exciting Moments." Show 5:45. By inv., 392-9191.  | LILY OF FRANCE &<br>THE BADISCHE CO.             | THE SAVOY<br>141 WEST 44TH STREET                    |
| Tuesday<br>May 10<br>5:00 P.M.                                | SHOWING OF FALL<br>HOSIERY COLLECTION<br>Show at 6. By invitation. Buyers: (203) 359-0949. Press: Jody Donohue, 688-8653.  | DIM HOSIERY                                      | CLUB A<br>333 EAST 60TH STREET                       |
| Tuesday<br>May 10<br>5-7:30                                   | SHOWING OF FALL<br>HANDBAGS & ACCESSORIES<br>Cocktails. Adolfo, Valentino, Hattie Carnegie, Lanvin, Astrid. By inv., 683-1760.   | THE PARISTYLE GROUP                              | 437 FIFTH AVENUE<br>SHOWROOM - 2ND FLOOR             |
| May 10  | 5:30 P.M. EVAN-PICONE SPORTSWEAR (3rd show), 1411 Broadway. Buyers: 536-9533.  |  |  |
| Tuesday<br>May 10<br>6-8 P.M.                                 | COCKTAIL PARTY<br>By invitation. Contact: Isabel Giardina, Rogers & Cowan, 490-8200.   | THE FRIENDSHIP COLLECTION                        | 630 PARK AVENUE<br>PENTHOUSE                         |
| Tuesday<br>May 10<br>6-9 P.M.                                 | 75TH ANNIVERSARY:<br>COCKTAILS & BUFFET<br>By invitation. Contact: Jay Harris, 725-1500.   | CHARLES KOMAR & CO.<br>(180 MADISON AVENUE)      | WINDOWS ON THE WORLD<br>1 WORLD TRADE CENTER         |
| Beginning<br>Tuesday<br>May 10                                | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 751-2070.   | DORY COFFEE                                      | 429 EAST 52ND STREET<br>SUITE 26C                    |
| Tuesday<br>May 10-<br>May 12                                  | LEATHER GOODS FROM ITALY:<br>FALL-WINTER COLLECTIONS<br>Buyers: Linda Harris, 980-1500. Press: Alice Meyer at Spencer & Rubinow, 751-9050.   | ITALIAN TRADE COMMISSION                         | 499 PARK AVENUE<br>AT 59TH STREET                    |
| Tuesday<br>May 10-<br>May 12                                  | SPRING/SUMMER '84<br>FABRICS FROM ITALY<br>From 40 Italian producers. Buyers: L. Mecozzi, 980-1500. Press: A. Meyer, 751-9050.   | TEXTITALIA                                       | U.N. PLAZA HOTEL<br>1ST AVENUE AT 44TH STREET        |
| Wednesday<br>May 11<br>8:00 A.M.                              | INTIMATE APPAREL/LOUNGEWEAR:<br>WOMENSWEAR & MENSWEAR<br>Winter/Hol. Bkfst; show 8:30. Buyers: G. Emmert, 719-8875. Press: J. Arras, 719-8053.   | CELANESE FIBERS                                  | 1211 AVENUE OF THE AMERICAS<br>SHOWROOM - 17TH FLOOR |
| Wednesday<br>May 11<br>12:30 P.M.                             | FASHION SHOW/ LUNCHEON<br>CITING FABRIC "SOFRINA"<br>New fabric by Kurary Co. Tickets: \$50.00 each. Contact: 636-3600.  | PRATT INSTITUTE<br>(200 WILLOUGHBY, BKLYN)       | WALDORF-ASTORIA<br>GRAND BALLROOM                    |
| Wednesday<br>May 11<br>5-8 P.M.                               | HOUSEWARMING PARTY<br>AT NEW SHOWROOM<br>By invitation. Contact: 696-6450.   | FORMFIT  | 136 MADISON AVENUE<br>SHOWROOM - 7TH FLOOR           |
| Thursday<br>May 12<br>8:00 A.M.,<br>10:15 A.M.,<br>12:15 P.M. | AMERICAN READY-TO-WEAR<br>AT THREE SHOWINGS<br>Chmn: Helen Galland. Co-chmn: Etta Froio, Gerald Solovie, David Wolfe<br>Breakfast (8:00 A.M.): Members--\$20; Guests--\$30. Brunch (10:15 A.M.): Members--\$30;<br>Guests-- \$45. Lunch (12:15 P.M.): same price as Brunch. Contact: 247-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL<br>GRAND BALLROOM                  |



| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>  |
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| Thursday<br>May 12<br>11:30 A.M. | ALL-ISRAEL FASHION SHOW<br>AND LUNCHEON<br>Producer: Troy Furr of Sara Frederics.       | GREATER N.Y. WOMEN'S DIV.<br>STATE OF ISRAEL BONDS<br>Adm. \$1,000 bonds & \$35.    | SHERATON CENTRE<br>7TH AVE. & 53RD STREET<br>Contact: 677-9650.                   |
| Thursday<br>May 12<br>3:00 P.M.  | SHOWING OF FUR<br>FASHIONS BY GIVENCHY<br>By invitation. Thereafter by appointment.     | GIVENCHY FOR REVILLON   | GIVENCHY BOUTIQUE<br>954 MADISON AVENUE<br>Contact: Marcie Rudell, 888-6106.      |
| Thursday<br>May 12<br>5-7 P.M.   | COCKTAIL<br>RECEPTION<br>By invitation.   | FABERGE INC.  | REGINE'S<br>520 PARK AVENUE<br>Contact: Karla McGowan, 581-3500.                  |
| Thursday<br>May 12<br>6-8 P.M.   | PARTY IN HONOR OF<br>FALL COLLECTION<br>By invitation.                                  | CARLOS FALCHI   | 320 FIFTH AVENUE<br>SHOWROOM - 8TH FLOOR<br>Contact: Madeline de Vries, 753-6688. |
| May 15-18                        | NATIONAL STATIONERY SHOW AT NEW YORK COLISEUM.  |   | Contact: 986-4700   |
| Monday<br>May 16<br>12:00 Noon   | SHOWING OF FALL FURS BY<br>ANDRE & LISA BISANG<br>By invitation.                        | THE TEPPER COLLECTION   | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Contact: Jeff Tepper, 244-8755.   |
| Monday<br>May 16<br>2:30 P.M.    | SHOWING OF FALL<br>FUR COLLECTION<br>Cocktails 2:00. By inv.                            | DAVID LEINOFF, INC.<br>(330 SEVENTH AVENUE)   | THE BALLROOM<br>253 WEST 28TH STREET<br>Contact: Marianne, Edna 244-7601.         |
| Monday<br>May 16<br>3:30 P.M.    | FURS BY GEOFFREY BEENE; &<br>H.B.A. COLLECTION<br>By invitation.                        | H.B.A. FUR CORP.<br>(350 SEVENTH AVENUE)  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Contact: 564-1080.                |
| Monday<br>May 16<br>8:00 P.M.    | BENEFIT: "AGNES DE MILLE<br>AND FRIENDS"<br>Tickets: \$25.00-\$150.00.                  | MUSEUM OF THE CITY OF N.Y.<br>THEATRE COLLECTION<br>Contact: 151 E. 50th, 421-2531. | SHUBERT THEATRE<br>225 WEST 44TH STREET   |
| Beginning<br>Monday<br>May 16    | OPENING OF FUR<br>COLLECTION<br>Showings at 10:30 & 2:30.                               | CHRISTIAN DIOR FURS; &<br>LAURENCE KAYE FURS<br>By appointment.                     | 345 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR<br>Contact: 695-8340.                 |
| May 16-<br>May 18                | FIRST N.Y. FUR EXPO AT N.Y. STATLER.<br>of America, 101 West 30th Street,               |   | Contact: Mike Chernak, Master Furriers Guild<br>244-8570.                         |
| Beginning<br>Monday<br>May 16    | FALL AND WINTER<br>FUR COLLECTIONS<br>Including designs by Koos Van Den Akker.          | BEN KAHN<br>FUR COLLECTION<br>By invitation.  | 150 WEST 30TH STREET<br>SHOWROOM - 13TH FLOOR<br>Contact: 279-0633.               |
| Beginning<br>Monday<br>May 16    | OPENING OF FALL<br>FUR COLLECTION<br>Daily at 11:00 & 2:00.                             | ADOLFO FOR<br>LOUIS MILONA<br>By appt.  | 150 WEST 30TH STREET<br>SHOWROOM - 11TH FLOOR<br>Contact: Steve Milona, 244-0770. |
| Tuesday<br>May 17<br>9:30 A.M.   | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Yves St. Laurent, Perry Ellis, Jeffrey Banks. | ALIXANDRE FURS<br>(150 WEST 30TH STREET)<br>By inv.                                 | HOTEL PIERRE<br>GRAND BALLROOM<br>Thereafter by appt. 736-5550.                   |
| Tuesday<br>May 17<br>10:30 A.M.  | SHOWING OF BILL BLASS<br>FUR COLLECTION<br>By invitation.                               | MOHL FURS<br>(345 SEVENTH AVENUE)<br>Thereafter by appt., 5th floor.                | 550 SEVENTH AVENUE<br>BLASS SHOWROOM - 17TH FLOOR<br>Contact: 736-7676.           |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                   |
|-----------------------------------|--|--|--|
| Tuesday<br>May 17<br>12:00 Noon   | FUR COLLECTION BY<br>OSCAR DE LA RENTA<br>By invitation. Thereafter by appt., 20th floor. Contact: 736-8552.   | WAGNER FURS<br>(150 WEST 30TH STREET)        | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE   |
| Tuesday<br>May 17<br>2:30 P.M.    | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Furs by Donna Karan & Louis dell'Olio of Anne Klein; Viola Sylbert. By invitation. Thereafter by appointment. Contact: 564-4726.   | MICHAEL FORREST                              | 333 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR    |
| Tuesday<br>May 17<br>4:00 P.M.    | FUR FASHIONS BY<br>RALPH LAUREN<br>Cocktails followed by show. By invitation. Contact: Joseph Barlow, 947-7910.  | BIRGER CHRISTENSEN<br>(150 WEST 30TH STREET) | F.I.T. - 227 W. 27TH ST.<br>AMPITHEATRE        |
| Tuesday<br>May 17<br>5-7 P.M.     | INTRODUCING HALSTON 101:<br>NEW MEN'S FRAGRANCE<br>By invitation. Contact: Barbara Mouk, 753-6688.   | HALSTON                                      | OLYMPIC TOWER<br>645 FIFTH AVENUE - 21ST FLOOR |
| Beginning<br>Tuesday<br>May 17    | VALERIE-SCHREIBMAN-RAFAEL<br>FUR COLLECTION<br>Twice daily, by appointment. Contact: Bert Fishman, 947-2020.   | V.S.R. ASSOCIATES                            | 150 WEST 30TH STREET<br>SHOWROOM - 12TH FLOOR  |
| May 17-19                         | FASHION ACCESSORIES EXPO at 7th Regiment Armory, Park & 66th. Contact: (203) 852-0500.   |  |  |
| Wednesday<br>May 18<br>9:30 A.M.  | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Presenting Chloe by Karl Lagerfeld; & Giancarlo Ripa--by Goldin-Feldman International. By invitation. Thereafter by appt. Buyers: 594-4415. Press: Jody Donohue, 688-8653. | GOLDIN-FELDMAN<br>INTERNATIONAL              | 345 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR    |
| Wednesday<br>May 18<br>12:00 Noon | SHOWING OF FUR<br>COLLECTION<br>By invitation. Press: Marcie Rudell, 888-6106.   | REVILLON COLLECTION BY<br>JEAN PAUL AVIZOU   | HOTEL PIERRE<br>GRAND BALLROOM                 |
| Wednesday<br>May 18<br>3:00 P.M.  | SHOWING OF FUR<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 695-8362.   | ADRIENNE LANDAU<br>(264 WEST 35TH STREET)    | F.I.T - 227 W. 27TH ST.<br>AMPITHEATRE         |
| Wednesday<br>May 18<br>4:30 P.M.  | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Furs by Donald Brooks and Dalayne of Milan. By invitation. Thereafter, at 9:30 daily through May 27. Contact: Rubye Graham, 695-7991.                                      | BARON & HENNESSY                             | 333 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR    |
| *May 18-<br>May 19                | 17TH TOKYO FASHION WEEK AT TOKYO INTERNATIONAL TRADE CENTER, JAPAN<br>Contact: Tokyo Women's & Children's Wear manufacturers, 03-861-5141.   |  |  |
| Thursday<br>May 19<br>10:00 A.M.  | FUR FASHIONS BY<br>MARY McFADDEN<br>By invitation. Thereafter by appointment. Contact: Nancy Walsh, 736-5390.  | DASA   | 150 WEST 30TH STREET<br>SHOWROOM - 9TH FLOOR   |
| Thursday<br>May 19<br>11:00 A.M.  | SHOWING OF FUR<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Kristi Simmons, 563-6870.   | JOHN ANTHONY FOR<br>KARABELAS FURS           | 333 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR     |
| Thursday<br>May 19<br>12:00 Noon  | SHOWING OF FUR<br>COLLECTION<br>Champagne/Lunch followed by show. By inv. Contact: Kristi Simmons, 563-6870.   | GUY LAROCHE FOR<br>KARABELAS FURS            | 333 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR     |
| Thursday<br>May 19<br>4:00 P.M.   | SHOWING OF FUR<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 245-1550.   | GIORGIO SANT'ANGELO                          | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR    |



| DATE                           | WHAT'S GOING ON  | GIVEN BY                             | WHERE   |
|--------------------------------|--|--------------------------------------|---|
| Friday<br>May 20<br>11:00 A.M. | SHOWING OF FUR FASHIONS<br>BY SHAMASK<br>By invitation. Thereafter by appointment.     | WAGNER FURS                          | 150 WEST 30TH STREET<br>SHOWROOM - 20TH FLOOR<br>Contact: 736-8552. |
| May 22-25                      | NATIONAL FASHION & BOUTIQUE SHOW at N.Y. Coliseum. Contact: 594-0880 or (800) 225-4278 |                                      |   |
| Tuesday<br>May 24<br>3:00 P.M. | SHOWING OF FUR<br>COLLECTION<br>By invitation. Contact: Chris Blazakis, 563-4611.      | GALANOS FURS<br>(345 SEVENTH AVENUE) | HOTEL PIERRE<br>COTILLION ROOM                                      |
| *May 26                        | DALLAS FALL REGIONAL MARKET (May 26-31)  |                                      |   |
| *June 3                        | ATLANTA FALL REGIONAL MARKET (June 3-7)  |                                      |   |
| *June 3                        | CHICAGO FALL REGIONAL MARKET (June 3-7)  |                                      |   |
| *June 3                        | LOS ANGELES FALL REGIONAL MARKET AT WILSHIRE HYATT, L.A. (June 3-6)                    |                                      |   |

CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

|  |                  |                 |          |
|--|------------------|-----------------|----------|
| AGNONA.....  | 37 W 57th.....   | 8th fl.....     | 371-2520 |
| AKIRA.....   | 530 Seventh..... | 30th fl.....    | 398-0018 |
| RANDY ALLEN.....   | 39 W 55th.....   | 4th fl.....     | 246-3100 |
| ALPHA CUBIC.....   | 1441 Broadway... | 18th fl.....    | 391-6655 |
| RITA ANGELO FOR BERI.....  | 498 Seventh..... | 9th fl.....     | 279-2239 |
| ANTONELLA PREVE, INC.....  | 498 Seventh..... | 9th fl.....     | 736-1771 |
| FELIX ARBEO DESIGNS LTD.....   | 530 Seventh..... | 30th fl.....    | 221-1208 |
| PETER ASHLEY UNLIMITED.....  | 1411 Broadway... | 3rd fl.....     | 398-9070 |
| BILL ATKINSON.....   | 512 Seventh..... | 2nd fl.....     | 221-8510 |
| AUGUSTUS.....  | 530 Seventh..... | 24th fl.....    | 840-6674 |
| JHANE BARNES.....  | 21 W 38th.....   | 11th fl.....    | 921-2442 |
| BARON PETERS; & ROBERT LEONARD.....  | 530 Seventh..... | 30th fl.....    | 944-0666 |
| SUZANNE BARTSCH.....   | 72 Thompson..... |                 | 243-7300 |
| BASCO BY LANCE KARESH & GENE PRESSMAN.....   | 15 W 55th.....   | Suite 1D.....   | 586-0016 |
| BEENE BAG.....   | 205 W 39th.....  | 17th fl.....    | 944-8080 |
| BELLE FRANCE/JANE SCHAFFHAUSEN.....  | 419 Park So..... | 20th fl.....    | 686-5780 |
| HARVE BENARD LTD.....  | 205 W 39th.....  | 5th fl.....     | 354-8420 |
| GLORIA BETKER.....   | 209 W 38th.....  | 3rd fl.....     | 719-5510 |
| B-J ENTERPRISES, INC. (Gelosia by Santo Caristi,....                                       | 488 Seventh..... | Suite 503.....  | 594-6338 |
| Igloo, Matti Furs, Rocco Barocco, Timmi, Bassi; from Canada, M-M Canadian Original Suedes) |                  |                 |          |
| STANLEY BLACKER FOR WOMEN.....   | 550 Seventh..... | 10th fl.....    | 764-3730 |
| RAUL BLANCO/ELAN.....  | 530 Seventh..... | 6th fl.....     | 382-2610 |
| BLASSPORT.....   | 550 Seventh..... | 2nd.....        | 354-4200 |
| LEON BLOCK COLLECTION.....   | 498 Seventh..... | 22nd fl.....    | 736-5365 |
| ALKE BOKER.....  | 552 Seventh..... | Suite 400.....  | 575-8400 |
| BONNIE BOYNTON FOR THE GOOD SHIP ENTERPRISE.....   | 366 Fifth.....   | Suite 316.....  | 947-9065 |
| ELEANOR P. BRENNER LTD.....  | 1460 Broadway... | 12th fl.....    | 382-2655 |
| BRITISH KHAKI BY ROBERT LIGHTON.....   | 37 W 57th.....   | Suite 1110..... | 755-8506 |
| ROBERTA DI CAMERINO.....   | 645 Fifth.....   | 2nd fl.....     | 355-7600 |
| PATTI CAPPALLI; & PATTI CAPPALLI PLAYERS.....  | 25 W 39th.....   | Suite 601.....  | 944-5944 |



CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

|   |      |                  |                  |          |
|---|------|------------------|------------------|----------|
| ALBERT CAPRARO.....   | 550  | Seventh.....     | 18th fl.....     | 840-1679 |
| EDWARD CARACCI.....   | 205  | W 39th.....      | 16th fl.....     | 719-3160 |
| PIERRE CARDIN DRESSES, BOUTIQUE.....  | 498  | Seventh.....     | 12th fl.....     | 947-1586 |
| PIERRE CARDIN SPORTIF; & KNITS.....   | 550  | Seventh.....     | 5th fl.....      | 354-9760 |
| CAROLYN EVE (NEUSTADTER).....   |      | Drake Hotel..... | Park & 56th..... | 421-0900 |
| CASI.....   | 530  | Seventh.....     | 2nd fl.....      | 944-8870 |
| OLEG CASSINI COLLECTIONS.....   | 530  | Seventh.....     | 9th fl.....      | 354-6990 |
| CASTLEBERRY KNITS.....  | 530  | Seventh.....     | 5th fl.....      | 221-4333 |
| C'EST SIMONE BY GEORGE SIMONTON.....  | 209  | W 38th.....      | 6th fl.....      | 840-2035 |
| ARTHUR CHAPNIK.....   | 230  | W 38th.....      | 6th fl.....      | 840-2777 |
| LUCILLE CHAYT.....  | 264  | W 35th.....      | 6th fl.....      | 564-2584 |
| RON CHERESKIN FOR WOMEN.....  | 22   | W 19th.....      | 8th fl.....      | 255-6156 |
| CHINOISE/BANCO BY MATTHEW LOMBARDI.....   | 525  | Seventh.....     | 3rd fl.....      | 944-6450 |
| CIAO SPORT LTD.....   | 525  | Seventh.....     | 9th fl.....      | 944-8849 |
| CIRCLE; & KENNSINGTON BLUE.....   | 225  | W 39th.....      | 11th fl.....     | 730-8210 |
| LIZ CLAIBORNE.....  | 1441 | Broadway...      | 7th fl.....      | 354-4900 |
| WAYNE CLARK.....  | 530  | Seventh.....     | 28th fl.....     | 382-2880 |
| CLICKPOINT & OTOKYO (1466 Broadway, 391-2690).....                                  | 1441 | Broadway...      | 14th fl.....     | 382-1441 |
| CONSTANCE BY CONSTANCE MALLAS.....  | 498  | Seventh.....     | 16th fl.....     | 947-2575 |
| PAUL COSTELLOE.....   | 530  | Seventh.....     | 28th fl.....     | 382-2880 |
| CREAZIONE TALLIA.....   | 1290 | Americas...      | Suite 1420.....  | 581-3535 |
| DAVID CRYSTAL INC.....  | 498  | Seventh.....     | 23rd fl.....     | 760-3298 |
| DANZANTE.....   | 209  | W 38th.....      | 6th fl.....      | 944-6610 |
| LEAMOND DEAN/NORMAN TERRY INC.....  | 498  | Seventh.....     | 20th fl.....     | 239-0644 |
| DIANNE B FOR CYGNE DESIGNS.....   | 530  | Seventh.....     | 14th fl.....     | 354-6474 |
| DIMITRI COUTURE.....  | 110  | Greene.....      | 6th fl.....      | 431-1090 |
| CHRISTIAN DIOR SPORTSWEAR.....  | 550  | Seventh.....     | 7th fl.....      | 944-9820 |
| DDDOMINICK.....   | 530  | Seventh.....     | 8th fl.....      | 719-3833 |
| ENCORE (DIV OF UMI).....  | 530  | Seventh.....     | 27th fl.....     | 391-2870 |
| ESCADA BY MAGARETHA LEY.....  | 1466 | Broadway...      | 10th fl.....     | 921-5550 |
| EVAN-PICONE DRESSES.....  | 1411 | Broadway...      | 37th fl.....     | 536-9512 |
| HELEN FABRIKANT FOR H.FABRIKANT INC.....  | 1410 | Broadway...      | 18th fl.....     | 354-1620 |
| LOUIS FERAUD.....   | 570  | Seventh.....     | 17th fl.....     | 840-8820 |
| FLORENCE & CELESTE (Chu Chi Knits,.....   | 498  | Seventh.....     | 9th fl.....      | 279-9620 |
| Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz) |      |                  |                  |          |
| FONG LENG.....  | 550  | Seventh.....     | 22nd fl.....     | 575-0605 |
| CHRISTYNE FORTI.....  | 530  | Seventh.....     | 24th fl.....     | 921-1552 |
| JOHN ANTHONY FOR FRIEDRICKS SPORT.....  | 205  | W 39th.....      | 13th fl.....     | 840-8867 |
| DIANE VON FURSTENBERG.....  | 745  | Fifth.....       | 24th.....        | 753-1111 |
| GENTILLESSE BY DIANE DICKINSON.....   | 530  | Seventh.....     | 9th fl.....      | 354-4147 |
| MADY GERRARD.....   | 498  | Seventh.....     | 2nd fl.....      | 736-4580 |
| DIANE GILMAN (Designer Blouses).....  | 512  | Seventh.....     | 43rd fl.....     | 719-4502 |
| URSULA GOGEL PRIVATE LABEL.....   | 1411 | Broadway...      | Ste 1178.....    | 575-1782 |
| MORT GOLDMAN (Dan DeSantis, Mark Heister, .....)                                    | 498  | Seventh.....     | 4th fl.....      | 564-3467 |
| Rosemary Langkamp, L'Estelle Dore, Sharon Wilkes)                                   |      |                  |                  |          |
| GOLDWORM.....   | 1411 | Broadway...      | Suite 3517.....  | 575-0344 |



CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

|   |                                   |                 |          |
|---|-----------------------------------|-----------------|----------|
| HENRY GRETHEL DESIGN STUDIO.....                                | 1457 Broadway...                  | 2nd fl.....     | 265-3700 |
| BETTY GRISHAM.....  | 498 Seventh.....                  | 9th fl.....     | 736-2480 |
| ELEANORE HADLEY LTD.....  | 491 Seventh.....                  | 6th fl.....     | 279-6053 |
| JON HAGGINS.....  | 260 W 35th .....                  | 13th fl.....    | 564-2897 |
| BILL HAIRE.....   | 550 Seventh.....                  | 10th fl.....    | 840-6466 |
| BETTY HANSON & COMPANY.....                                     | 205 W 39th.....                   | 14th fl.....    | 840-8888 |
| CATHY HARDWICK.....   | 1411 Broadway...                  | 4th fl.....     | 221-4502 |
| HARLEY'S WHIM (Also Lenny K, 1441 B'way, 840-8410).....         | 35 W 36th.....                    | 12th fl.....    | 563-2157 |
| LESTER HAYATT SPORTSWEAR.....                                   | 264 W 40th.....                   | 14th fl.....    | 719-5566 |
| DAVID HAYES.....  | Drake Hotel.....                  | Suite 2020..... | 421-0900 |
| HELGA, INC.....   | Drake Hotel.....                  | Suite 1805..... | 421-0900 |
| ALICIA HERRERA.....   | Porter-Garnee...                  | 14 W 55th.....  | 265-1710 |
| NAN HERZLINGER (SANTA FE).....                                  | (Norman Extract) 1466 Broadway... | Ste 1109.....   | 997-0211 |
| H.F. SPORT, INC BY H. FABRIKANT.....                            | 1410 Broadway...                  | 18th fl.....    | 354-1620 |
| CATHERINE HIPPI.....  | 110 W 40th.....                   | 25th fl.....    | 391-3887 |
| JONATHAN HITCHCOCK FOR REUBEN THOMAS.....                       | 498 Seventh.....                  | 18th fl.....    | 736-6060 |
| HMF GROUP (Arleen, Mr. Blackwell, Cobalt,.....                  | 498 Seventh.....                  | 10th fl.....    | 947-9511 |
| J. and C. Couture/Entue, Alyce Hamm, Kontessa, Judi Roth, Sofi) |                                   |                 |          |
| J.G. HOOK INC.....  | 1410 Broadway...                  | 20th fl.....    | 354-7330 |
| CAROL HORN.....   | 1441 Broadway...                  | 33rd fl.....    | 921-9670 |
| RENEE HELGA HOWIE; & RENEE HELGA HOWIE II (Cosmos Sirchio)..... | 230 W 39th..                      | 13th fl.....    | 719-1371 |
| ICINOO, LTD.....  | 202 W 40th.....                   | Ste 503.....    | 730-0764 |
| JAMISON; & JAMISPORT.....                                       | 498 Seventh.....                  | 24th fl.....    | 239-9477 |
| ROBERT JANAN LTD.....   | 530 Seventh.....                  | 19th fl.....    | 354-7880 |
| JAYNE JAY INC.....  | 499 Seventh.....                  | 15th fl.....    | 695-0909 |
| JEANNE-MARC.....  | 1466 Broadway...                  | 9th fl.....     | 575-7840 |
| JER DOR FASHIONS.....   | 498 Seventh.....                  | 9th fl.....     | 564-4450 |
| BETSEY JOHNSON.....   | 1441 Broadway...                  | Suite 1461..... | 921-0510 |
| LEE JORDAN INC.....   | 498 Seventh.....                  | 10th fl.....    | 564-6814 |
| ANDREA JOVINE.....  | 1441 Broadway...                  | 32nd fl.....    | 389-2320 |
| ALEXANDER JULIAN.....   | 575 Seventh.....                  | 26th fl.....    | 382-2255 |
| NORMA KAMALI.....   | 1411 Broadway...                  | 25th fl.....    | 944-9710 |
| NAT KAPLAN.....   | 498 Seventh.....                  | 21st fl.....    | 239-9400 |
| KAPPI.....  | 498 Seventh.....                  | 21st fl.....    | 239-9485 |
| KASHIYAMA USA, INC.....   | 552 Seventh.....                  | 6th fl.....     | 575-7818 |
| KASPER ACTIVEWEAR FOR REGENT INDUSTRIES.....                    | 1466 Broadway...                  | 11th fl.....    | 221-0401 |
| KASPER FOR J.L. SPORT.....                                      | 530 Seventh.....                  | 11th fl.....    | 221-4090 |
| MICHAEL KATZ.....   | 13 E 17th.....                    | 7th fl.....     | 929-3976 |
| KENAR; & SERGE AZAR.....  | 530 Seventh.....                  | 25th fl.....    | 944-5300 |
| EMMANUELLE KHANH.....   | 1441 Broadway...                  | 24th fl.....    | 944-0585 |
| KAY KIPPS BY ANTHONY MUTO.....                                  | 498 Seventh.....                  | 22nd fl.....    | 947-4646 |
| ALEXIS KIRK.....  | 385 Fifth.....                    | 7th fl.....     | 532-3779 |
| ANNE KLEIN & COMPANY.....                                       | 205 W 39th.....                   | 3rd fl.....     | 221-7880 |
| DON KLINE LTD.....  | 32 W 39th.....                    | 12th fl.....    | 221-6771 |
| THE KOHLER COLLECTION.....                                      | 498 Seventh.....                  | 4th fl.....     | 594-4484 |



CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

|   |                              |                 |          |
|---|------------------------------|-----------------|----------|
| RONALD KOLODZIE LTD.....  | 202 W 40th.....              | 8th fl.....     | 730-8180 |
| KOOS VAN DEN AKKER.....   | 234 W 39th.....              | 8th fl.....     | 840-6720 |
| MIKE KORWIN'S KNITWORKS INC.....  | 498 Seventh.....             | 19th fl.....    | 947-8828 |
| IZABEL LAM.....   | 205 W 39th.....              | 16th fl.....    | 719-3210 |
| ADRIENNE LANDAU DESIGNS.....  | 264 W 35th.....              | Suite 1100..... | 695-8362 |
| RITA LANGMAN.....   | 498 Seventh.....             | 10th fl.....    | 594-8330 |
| LANVIN COLLECTION BY MARYLL LANVIN.....   | 1370 Sixth.....              | 6th fl.....     | 581-3890 |
| GUY LAROCHE DRESSES & BLOUSES.....  | 498 Seventh.....             | 2nd fl.....     | 594-8104 |
| GUY LAROCHE FOR GEORGE MASKET.....  | 498 Seventh.....             | 10th fl.....    | 947-7110 |
| LAUREL (DIV SRB).....   | 1466 Broadway...             | 9th fl.....     | 869-8424 |
| FRANCIS LAURENT (Designer Knits).....   | 530 Seventh.....             | 14th fl.....    | 730-7115 |
| RON LEAL.....   | 1466 Broadway...             | Suite 1108..... | 221-0401 |
| KRISTIAN LEIGH.....   | 292 Fifth.....               | 5th fl.....     | 594-1920 |
| LEONARD-PARIS COUTURE/STUDIO.....   | 550 Seventh.....             | 23rd fl.....    | 869-3601 |
| LILA BLOUSE BY LILA KLIEGMAN.....   | 575 Seventh.....             | 20th fl.....    | 354-5190 |
| LYLE & SCOTT.....   | 1441 Broadway...             | 8th fl.....     | 944-2830 |
| BOB MACKIE ORIGINALS.....   | 550 Seventh.....             | 22nd fl.....    | 391-8697 |
| MARION MAGED.....   | 270 W 38th.....              | 15th fl.....    | 354-8590 |
| MAISON DE NAHID.....  | 209 W 38th.....              | Suite 302.....  | 869-7669 |
| MAKESENSE, INC (Alexis G, Bellissima, Elements, H20, Barry Nathan, On The Raw, Andre Smith) | 1466 Broadway...             | Suite 1611..... | 944-0622 |
| MALAVE.....   | 264 W 35th.....              | 7th fl.....     | 563-0510 |
| MASANDREA SPORT.....  | 1411 Broadway...             | 29th fl.....    | 354-0515 |
| GEORGE MASKET BY KAREN HARMAN.....  | 498 Seventh.....             | 10th fl.....    | 947-7110 |
| VERA MAXWELL.....   | 530 Seventh.....             | 26th fl.....    | 719-4358 |
| MERCEDES & ADRIENNE.....  | 512 Seventh.....             | 5th fl.....     | 944-2040 |
| MIGNON BY DOROTHY FARBO.....  | 530 Seventh.....             | 3rd fl.....     | 354-4980 |
| SYDNEY CARVIN MILLIKEN.....   | (Whodunnit) 60 W 55th.....   | 2nd fl.....     | 245-2244 |
| MISS O BY OSCAR DE LA RENTA.....  | 550 Seventh.....             | 19th fl.....    | 354-6777 |
| MONDI OF AMERICA.....   | 1451 Broadway...             | 7th fl.....     | 730-1219 |
| REBECCA MOSES.....  | 1441 Broadway...             | 32nd fl.....    | 382-2320 |
| GIOVANNI DE MOURA.....  | 1441 Broadway...             | 8th fl.....     | 382-1359 |
| PETER MUI.....  | 1466 Broadway...             | Suite 1100..... | 944-1310 |
| JACK MULQUEEN.....  | 575 Seventh.....             | 16th fl.....    | 221-3789 |
| MURJANI INTERNATIONAL.....  | 498 Seventh.....             | 8th fl.....     | 564-9136 |
| MORTON MYLES.....   | 550 Seventh.....             | 15th fl.....    | 391-8700 |
| NIPON BLOUSE.....   | 530 Seventh.....             | 19th fl.....    | 944-8802 |
| NIPON BOUTIQUE.....   | 530 Seventh.....             | 19th fl.....    | 354-4325 |
| ALBERT NIPON COLLECTIBLES.....  | 530 Seventh.....             | 2nd fl.....     | 921-8620 |
| EXECUTIVE DRESS BY ALBERT NIPON.....  | 530 Seventh.....             | 19th fl.....    | 944-8802 |
| ALBERT NIPON KNITWEAR.....  | 214 W 39th.....              | 12th fl.....    | 354-1700 |
| NORMA.....  | (Kay Judge) 498 Seventh..... | 3rd fl.....     | 594-5558 |
| LYNN NOVAK.....   | 40 W 55th.....               | Suite 901.....  | 489-0191 |
| OUTER LIMITS CREATIVWEAR.....   |                              |                 | 743-2922 |
| PANCALDI & B; & MIZAR BOSCHI.....   | 60 E 56th.....               | 12th fl.....    | 935-6087 |
| MOLLIE PARNIS STUDIO.....   | 530 Seventh.....             | 18th fl.....    | 221-1445 |



CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

|   |                              |                 |                |
|---|------------------------------|-----------------|----------------|
| PBSA.....   | 498 Seventh.....             | 9th fl.....     | 947-4492       |
| PENDLETON.....  | 489 Fifth.....               | 25th fl.....    | 661-1670       |
| PETER G'S GENERAL STORE.....  | 498 Seventh.....             | 15th fl.....    | 563-0800       |
| EVAN-PICONE DRESSES.....  | 1411 Broadway...             | 37th fl.....    | 536-9568       |
| JOSEPH PICONE DESIGNER COLLECTION.....  | 1411 Broadway...             | 37th fl.....    | 536-9508       |
| PINKY & DIANNE LTD.....   | 37 W 57th.....               | Suite 701.....  | 935-4770       |
| PORTRAIT BY LAURA BIAGIOTTI.....  | 645 Fifth.....               | Suite 1177..... | 832-2463       |
| PROPHECY.....   | 1441 Broadway...             | 31st fl.....    | 354-2130       |
| RAINCHEETAHS BY NAMAN.....  | 500 Seventh.....             | 3rd fl.....     | 944-0800       |
| RALLYE FOR BEST.....  | 1411 Broadway...             | Suite 3577..... | 719-1166       |
| KRISTINA REED.....  | 1441 Broadway...             | Suite 1425..... | 391-0031       |
| OSCAR DE LA RENTA OUTERWEAR; GUNTER; MOLISANI.....  | 512 Seventh.....             | 20th fl.....    | 921-4010       |
| VITTORIO RICCI.....   | 12 W 57th.....               | 10th fl.....    | 486-1989       |
| RICHIENE.....   | 530 Seventh.....             | 3rd fl.....     | 354-0629       |
| RIGHTONE KNITS.....   | 498 Seventh.....             | 14th fl.....    | 279-1600       |
| SAMUEL ROBERT; & SAMUEL ROBERT TOO.....   | 530 Seventh.....             | 9th fl.....     | 221-1995       |
| ROBERTA & BRENDA INC.....   | 498 Seventh.....             | Suite 2A.....   | 947-4811       |
| ROSANNA KNITWEAR.....   | 1410 Broadway...             | 24th fl.....    | 921-5888       |
| JANET RUSSO.....  | 1466 Broadway...             | Ste 1421.....   | 575-9850       |
| PAULA SAKER.....  | 530 Seventh.....             | 29th fl.....    | 221-6960       |
| SAMELSON ABRAMS.....  | 498 Seventh.....             | 9th fl.....     | 947-8252       |
| SANSAPPELLE.....  | Drake Hotel.....             | Ste 405.....    | (312) 642-9642 |
| SANYO FASHION HOUSE.....  | 512 Seventh.....             | 23rd fl.....    | 869-2990       |
| SASSON.....   | 498 Seventh.....             | 17th fl.....    | 736-0111       |
| DON SAYRES.....   | 550 Seventh.....             | 15th fl.....    | 719-2920       |
| ABE SCHRADER CORP.....  | 530 Seventh.....             | 15th fl.....    | 840-7733       |
| ELIZABETH DE SENNEVILLE FOR MURJANI.....  | 1411 Broadway...             | 18th fl.....    | 921-5656       |
| MICHAEL SEROY (Knitwear).....   | 1441 Broadway...             | Suite 2702..... | 730-8130       |
| SHAMASK.....  | 860 Madison.....             | 2nd fl.....     | 398-1375       |
| SHEEPMATES; & JORDACHE LEATHERS.....  | 500 Seventh.....             | 9th fl.....     | 354-0747       |
| SHIBUI BLUES BY KAPAMONTE.....  | (Whalen/Welsh) 110 W 40..... | 25th fl.....    | 719-9880       |
| HELENE SIDEL.....   | 530 Seventh.....             | 8th fl.....     | 354-0024       |
| SIGNATURES BY RUSS TAYLOR.....  | 512 Seventh.....             | 6th fl.....     | 354-4700       |
| THE SILK FARM.....  | 525 Seventh.....             | 2nd fl.....     | 354-7567       |
| SILK FARM COLLECTIBLES.....   | 1411 Broadway...             | Suite 1227..... | 730-0933       |
| COSMOS SIRCHIO.....   | 230 W 39th.....              | 13th fl.....    | 719-3171       |
| (Armand for Bessler, Arthur Doucette, Lucille Fouillet, Linda Gross, Renee Helga Howie, China Machado, Riazee, Frank Tignino, Stria, Janice Wainwright) |                              |                 |                |
| SINGER & SPICER.....  | 1441 Broadway...             | Suite 1482..... | 575-9540       |
| SOHO/TOKYO SHOWROOM (Narcissa, Todd Oldham, Cora & Jane, Delaware Street, Jeff Kint, Von Aesh, Narumiya, K. House, Kanebo Vivat, Satsuma, Lapine)       | 1446 Broadway...             | Suite 401.....  | 944-6311       |
| SOO YUNG LEE; & LA SOIRE.....   | 530 Seventh.....             | 6th fl.....     | 840-6435       |
| PHIL SOROKA.....  | 488 Seventh.....             | Suite 406.....  | 564-4305       |
| (Acapello, Alpinit, Fredlee, Mitchell Meyers)   |                              |                 |                |
| SPORTWHIRL BY LESLIE HOLZMAN.....   | 498 Seventh.....             | 15th fl.....    | 563-0800       |



CONTINUOUS SHOWINGS--THESE FALL COLLECTIONS HAVE OPENED

|   |                    |                |          |
|---|--------------------|----------------|----------|
| STAR OF SIAM.....   | 550 Seventh.....   | 18th fl.....   | 398-0920 |
| ERNST STRAUSS; & SCHNELL SPORTS.....  | 50 Cent Park So.   | Suite 33A..... | 265-2034 |
| PHYLLIS SUES INC.....   | 8 W 40th.....      | 14 th fl.....  | 840-7810 |
| SUITIME BY BERT NEWMAN.....   | 500 Seventh.....   | 14th fl.....   | 730-1888 |
| RICHARD SUMMERS PRESENTS (Alfonso ,Baba, Damianov...)                                 | 1375 Broadway...   | Penthouse..... | 921-8060 |
| David Josef, Noriko, Maxfield Parrish, Diane Pernet, Maria Virginia Couture & Others) |                    |                |          |
| SWEE LO.....  | 498 Seventh.....   | 18th fl.....   | 947-2697 |
| TADAOMI.....  | 110 W 17th.....    | 2nd fl.....    | 675-1795 |
| TAHARI.....   | 525 Seventh.....   | 21st fl.....   | 921-3600 |
| TAMOTSU.....  | 37 W 39th.....     | Suite 202..... | 921-0326 |
| TANNER; & TANNERSPORT.....  | 530 Seventh.....   | 28th fl.....   | 944-6350 |
| ANGELO TARLAZZI II.....   | Hotel Plaza.....   |                | 382-2400 |
| TIKTINER.....   | 530 Seventh.....   | 12th fl.....   | 391-1790 |
| BOBBIE TO, INC (Men's and Women's).....   | 50 W 57th.....     | 5th fl.....    | 582-3190 |
| ELLEN TRACY.....  | 575 Seventh.....   | 10th fl.....   | 944-6999 |
| TRIC-TRAC LTD.....  | 37 W 39th.....     | 7th fl.....    | 221-7935 |
| TRIGERE COAT FOR SCHRADER CORP.....   | 530 Seventh.....   | 15th fl.....   | 840-7733 |
| TRIGERE SPORT FOR SCHRADER CORP.....  | 530 Seventh.....   | 15th fl.....   | 840-7733 |
| YANNIS TSEKLENIS OF ATHENS.....   | 745 Fifth.....     | 32nd fl.....   | 751-8422 |
| TUDOR SQUARE; & ALBERT LEWIS.....   | 530 Seventh.....   | 20th fl.....   | 944-8120 |
| UMI COLLECTIONS BY ANNE CRIMMINS.....   | 530 Seventh.....   | 27th fl.....   | 221-2457 |
| VALENTINO KNITWEAR.....   | 650 Fifth (GFT)    | 22nd fl.....   | 247-8621 |
| VALENTINO NIGHT.....  | 7 West 57th.....   | 2nd fl.....    | 980-6816 |
| VILLAGER INC.....   | 80 W 40th.....     | 4th fl.....    | 840-9400 |
| ADRIENNE VITTADINI.....   | 1441 Broadway...   | 30th fl.....   | 921-2510 |
| VOLLBRACHT TOO.....   | 1411 Broadway...   | 29th fl.....   | 354-0515 |
| WHODUNNIT (Lian Carlo, Dushante, Jennifer George,...)                                 | 60 W 55th.....     | 2nd fl.....    | 245-2244 |
| Laceworks, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Yeohlee, Others)     |                    |                |          |
| WILROY.....   | 530 Seventh.....   | 22nd fl.....   | 221-2200 |
| PRINCESS KATALIN ZU WINDISCH-GRAETZ.....  | 313 East 72nd..... |                | 734-1139 |
| MRS H. WINTER.....  | 45 W 25th.....     | 4th fl.....    | 691-8300 |
| YEOHLEE.....  | 60 W 55th.....     | 2nd fl.....    | 245-2244 |
| YUKIKO HANAI.....   | 512 Seventh.....   | 6th fl.....    | 354-4700 |
| ZANA COUTURE LTD.....   | 512 Seventh.....   | 23rd fl.....   | 575-0487 |
| ZINGARA FASHIONS (French Rags, t.h.e. design house, 566 Seventh.....)                 | Suite 803.....     |                | 944-6353 |
| Norman Todd, Gamma, Haupt, Lorna Adams, Foreman & Ferriday, Pamela Dewey)             |                    |                |          |
| L'ZINGER.....   | 575 Seventh.....   | 18th fl.....   | 382-3303 |